

## IDEAS FOR MEMBERSHIP BUILDING FOR LODGES

1. Have a phone committee to contact members ... reminding them about meeting and checking in with members
2. Provide transportation for members needing a ride
3. HAVE FUN- the main focus of the meeting/social time
4. Ask family members, friends, acquaintances, and people you meet.... To come to the meeting/join
5. Encourage members to bring a friend to meetings, events, etc
6. Join your local Chamber of Commerce
7. Do activities outside of the meeting, social events, lunch, etc
8. Get involved with other groups not just Italian ie. art groups, and combine events
9. Have people who can speak Italian give a talk or read a short story, ...etc.. people like to hear Italian spoken
10. Give the Gift of Membership to family members, friends, etc...
11. Raffle off a membership.... they must be present to win.
12. Have Italian music at meetings
13. meals are free for guests
14. Have activity nights... Italian card game, volunteer at a food bank
15. Survey members-what they want, what brought them to Sons and Daughters of Italy
16. Italian culture-talks, show and tell, etc
17. Positive upbeat energy at the meetings
18. Focus on Italian food at meetings
19. Have kids' activities so younger families feel welcome. Someone oversees the kids' activities during the business meeting... the rest of the time kids are included ie. meal...
20. Have Ambassadors established to ensure new members/guests are welcomed and get connected to the group...

These are just some ideas....If you have others, please send them and we can add them.

Thank you

Linda Buccini Anderson

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