



 American Italian Club - Local
#2172 (Spokane)

AMERICAN ITALIAN CLUB #2172

Spokane, WA

Membership Ambassador

Welcoming visitors and potential new members is a key role for the Membership Ambassador. When community members attend/visit the meetings or events, member ambassadors will introduce them to our members and sit with them. They are encouraged to ask questions about why they are interested in the American Italian Club. They may also ask about their interests or favorite things to do and if they know any current members of the club.

Members that check our club's Facebook page will respond to those inquiries from the community about our club to let them know a member of our club will be contacting them to discuss/answer any questions about our club. They will forward the contact information to the Member Ambassadors who will attempt to contact within 24 hours. Interested persons will be invited to the next meeting/event as well as discussions about our club. If available a Member Ambassador may arrange a

meeting to provide the new membership packet and/or discuss/answer questions regarding the club.

Ambassadors will provide the membership packet along with discussions about the club leadership, events/activities, history of American Italians in Spokane, and things they may be interested in doing in the club. Contact information should be exchanged so that the Ambassadors can call potential members after the meeting, prior to the next meeting or event to ensure they feel welcome and not left trying to navigate the club on their own.

Ambassadors will also connect those that join the club for at least the first 2 months to ensure they feel comfortable getting to know current members and getting involved without feeling overwhelmed because of the number of committees, projects, and opportunities. This is also an opportunity for the club leadership and other members to strengthen the club's membership and help people know they are truly valued.

Member Ambassadors attend functions/events to provide information about the American Italian Club, the club's history, and promoting fellowship with community members in order to recruit membership and increase participation.